


“
Find your life purpose, the
work that **excites you and
aligns with your values.**”



Sumaya Jaffer
Associate Director:
Sustainability Advisory | SNG Grant Thornton

Role and Leadership

Sumaya Jaffer leads Sustainability Advisory at SNG Grant Thornton, helping organisations embed environmental, social and governance priorities into their core strategies. Her work spans carbon footprint assessments, ESG roadmaps, and mentoring SMEs through enterprise and supplier development programmes. She also supports community women’s forums to strengthen governance and leadership.

Her career began in internal auditing, but her passion for creating meaningful societal impact led her into the dynamic field of sustainability. She now blends her commercial and technical expertise with a purpose-driven approach, guiding clients through complex ESG challenges with practical, results-focused solutions.

A pioneering offering under her leadership is the **ESG Intelligence Hub** — a digitally intuitive, market-ready platform that combines SNG Grant Thornton’s global sustainability advisory expertise with **GoVEVA**, a proven ESG management tool. It centralises data, aligns with global reporting standards, and turns ESG requirements into actionable business strategies.

Industry Outlook

Sumaya sees sustainability becoming a business imperative, shaped by:



Integrated priorities: linking economic growth, environmental stewardship and social impact.



Digitally intuitive ESG solutions: enabling real-time insights, transparency and accurate reporting.



Impact over compliance: embedding ESG into operations and culture for long-term value creation.

She believes African-led solutions are key to tackling the continent’s climate, social and economic challenges.

Women Powering Progress

Sumaya is committed to amplifying women’s voices, bringing more women entrepreneurs into ESG programmes, and ensuring they have the tools, confidence and influence to lead. She has navigated the challenge of being underestimated in professional spaces and now uses her platform to open doors for others.

“
Be intentional about the impact you want to make, and let that guide your decisions.”

Future Outlook

Sumaya believes the future lies in technology-enabled ESG integrated into corporate strategy, ensuring businesses are resilient, responsible and future-ready.

Brand Purpose – Turning Growth into Shared Progress

When asked what Turning Growth into Shared Progress means to her, Sumaya says:

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It means leaving businesses better than we found them. For Africa, it's about taking global expertise and turning African problems into African solutions, unlocking the continent's potential. It also means grooming fresh graduates and enabling them to impact the communities they come from. ”

Creating Client Value

Her team delivers ESG solutions across:

- ✓ Maturity and materiality assessments
- ✓ ESG reporting and assurance
- ✓ Data management and technology integration
- ✓ Sustainability strategy embedded into operations

Partner with SNG Grant Thornton.

Let's shape a future where growth uplifts everyone.

Partner with SNG Grant Thornton, Turning Growth into Shared Progress.