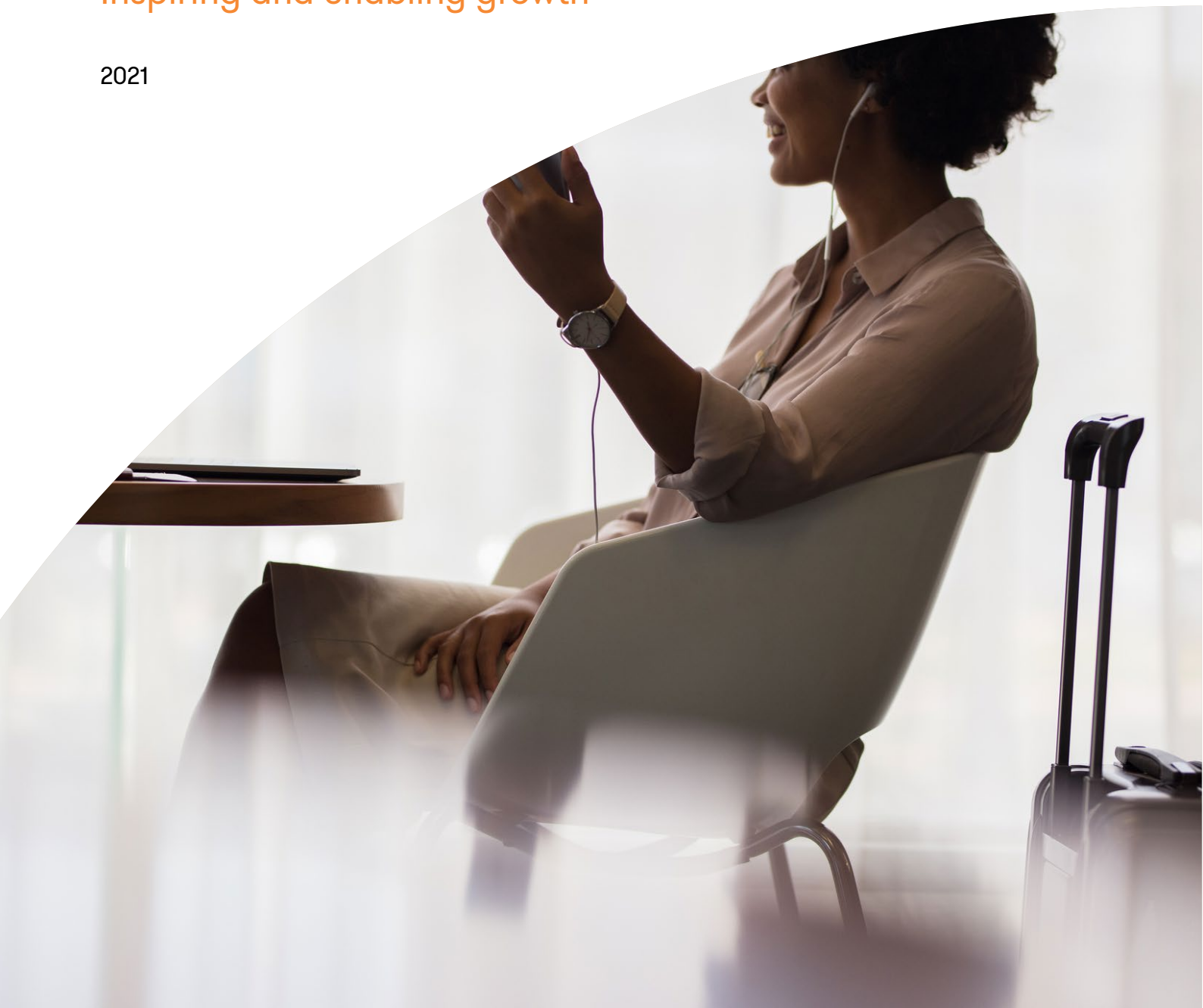


# Travel, tourism and leisure industry

Inspiring and enabling growth

2021

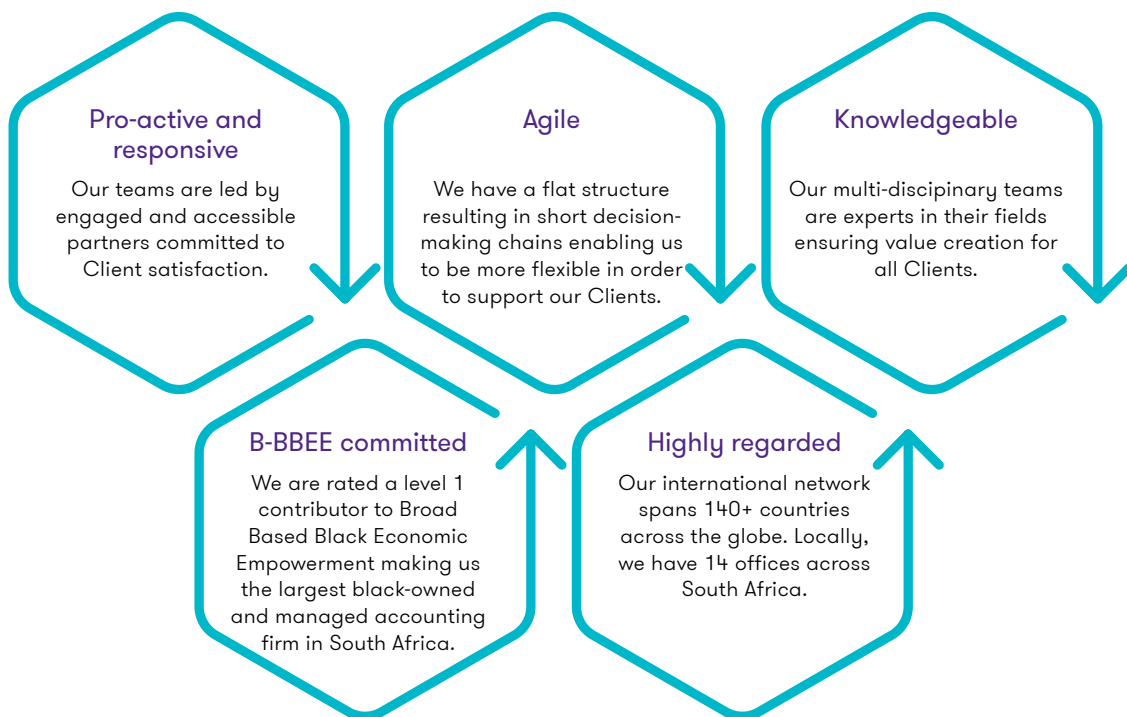


# Introduction

The travel, tourism and leisure industry is constantly transforming in line with globalisation, advancements in technology, automation and the search for authenticity.

At SNG Grant Thornton we understand the complexity of the industry and its role as a revenue generator.

**Our Clients choose us because we are:**



The travel, tourism and leisure industry is considered a strategic lever for job creation and economic development in South Africa.

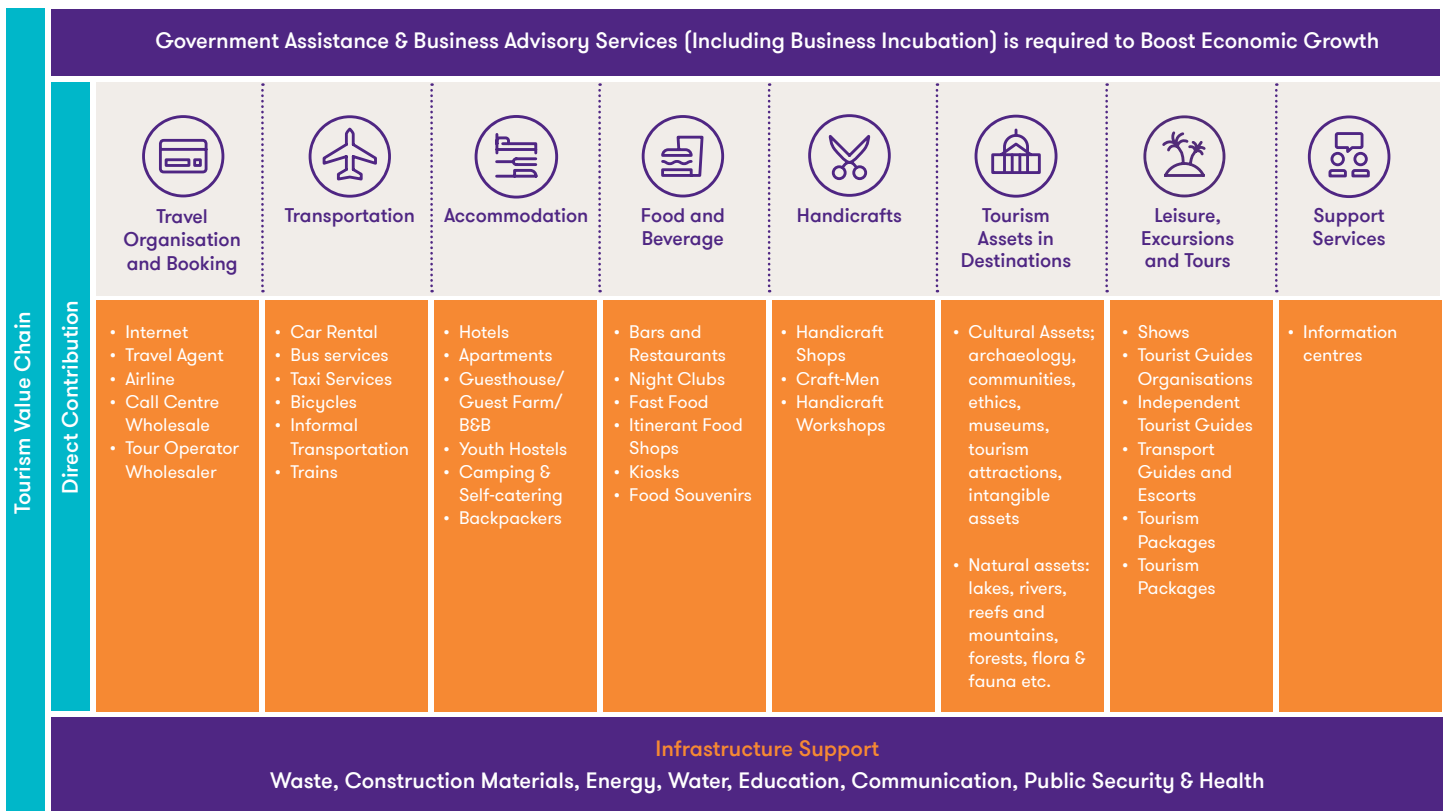
Supports 1 in every 12 jobs



Employs 1 in every 22



The industry spans a wide range of sectors to include the various services, products and experiences each with its own individual challenges.



# Advisory Services

Within our Advisory Division, comprising of seven (7) business units, we offer the following services:

## Business Consulting

Based on our understanding of the travel, tourism and leisure industry value chain and its influencing factors, together with our multi-disciplinary team, we successfully conduct feasibility studies, market research analysis, human capital planning, business plans, fund management, strategy formulation, and policy development/alignment. Our robust financial modelling also ensures that the tourism industry is cost-effective for tourists whilst maintaining a level of profitability for the industry.

In addition to this, we offer fit-for-purpose and tailored Enterprise and Supplier development (ESD) programmes specially designed for SMME's aimed at promoting the sustainability of these tourism organisations. Our coaching and mentorship interventions are focused on each individual businesses development needs be it innovation, incubation or acceleration.

## Business Process Solutions

Effective and efficient operations are essential for business/organisational success. We provide a full consultancy and delivery service for organisations looking to improve their finance and accounting business processes. We also provide outsourced accounting, management accounting, payroll, tax compliance and company statutory services.

## Business Risk Services

Risk is the main cause of uncertainty in any business/organisation. The ability to manage risk helps one act more confidently when making future decisions. Our teams provide governance and risk management.

## Forensics

Our key focus within the unit is the prevention and detection of fraud and corruption through awareness drives as well as the emphasis on the fraud, corruption and ethics risk management strategy. Where fraud, corruption and other irregularities have occurred, we have a suitably qualified team of forensic investigators to review, examine and collect the evidence needed to support the investigation. We also support clients with resolution of all investigation matters in the appropriate forums.

## Cyber Advisory

Our team helps to identify and guard against potential cyber risks to your business/organisation and ensures mitigation against data leaks and hacks. Our services include cyber health checks, data privacy assessments, GDPR and POPI advisory and implementation, ERP system security, cloud computing security, supply chain cybersecurity assurance, cyber security awareness training, vulnerability assessments and penetration tests.

## Digital and Analytics

Technological advancements and increased competition in tourism markets require businesses to adapt or die. We assist tourism businesses to thrive through digital transformation advisory and the development of web and mobile apps. Underpinning this, is the use of data analytics to enable these businesses to become insight driven.

## Tax

Compliance with tax laws is a mandatory function for every business/organisation. Obtaining focused and relevant tax advice is important in order to ensure that your business' tax position is optimised and that your tax risks are understood and managed. Our tax professionals provide support with regard to all tax matters, transfer pricing as well as mergers and acquisitions.

# Global reach

We're a network of independent assurance, tax and advisory firms, made up of 58,000 people in 138 countries. And we're here to help dynamic organisations unlock their potential for growth.

For more than 100 years, we have helped dynamic organisations realise their strategic ambitions. Whether you're looking to finance growth, manage risk and regulation, optimise your operations or realise stakeholder value, we can help you.

We've got scale, combined with local market understanding. That means we're everywhere you are, as well as where you want to be.

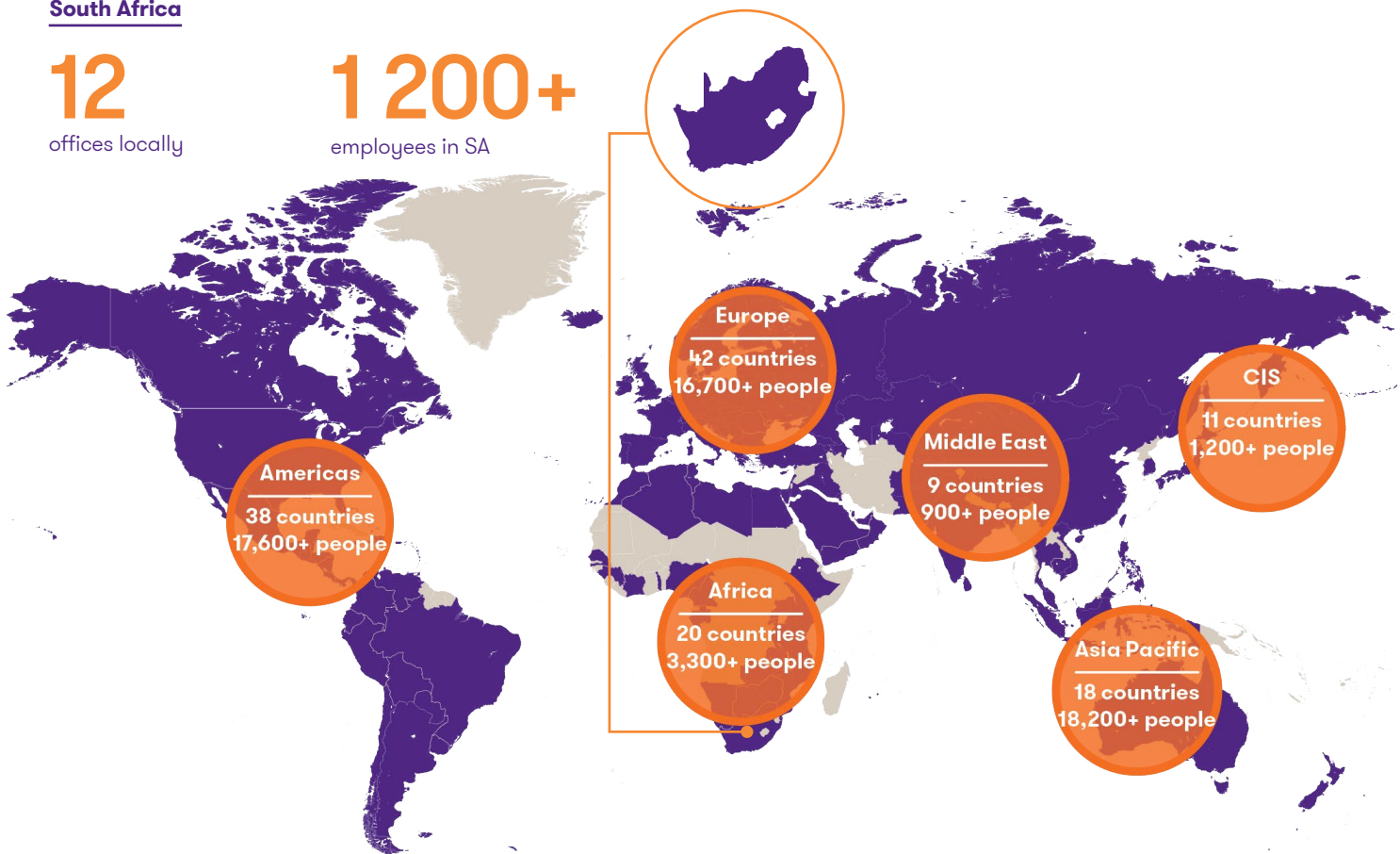
## South Africa

12

offices locally

1 200+

employees in SA



Our distinctive client experience sets us apart



USD5.76bn  
(2020 revenue)



58,000+  
people



750+  
offices



138  
countries

# Local feel, global team

Being established in 1985, we have progressed expeditiously in every aspect.



**Victor Sekese**  
Chief Executive  
SNG Grant Thornton

## A focus on SNG Grant Thornton

SNG Grant Thornton is the South African member firm of Grant Thornton International Ltd. We have progressed expeditiously in every aspect ever since our establishment in 1985.

Our aim is to help dynamic organisations unlock their potential for growth by providing meaningful, forward looking advice. Proactive teams led by our approachable partners, use insights, experience, and instinct to understand complex issues for privately owned, publicly listed and public sector clients and help them to find solutions.

Our teams and member firms worldwide work and train together, sharing industry experience, technical expertise, and a commitment to excellence.

Whatever the geographic location, we apply the same insight, flexibility and relevant experience. We examine each transaction objectively and work to involve all parties to ensure you receive the highest quality advice, providing a truly distinctive client experience.



# Contact us

Find out how SNG Grant Thornton can help you unlock the potential for growth for your business.



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